

University's annual fundraising succeeds in reaching all-time high

Non-federal contributions to Gallaudet University this past financial fiscal year topped the \$2 million mark, and an additional \$1 million was given through a matching federal challenge grant, according to a report recently released by the Development Office.

"As far as we know, it's the most money that the University has raised in one year," said Louis Markwith, vice president for University Relations.

Gifts to the University from July 1, 1987, through June 30, 1988, included contributions through several annual funds, special giving, bequests and planned gifts, gifts-in-kind (equipment), and real estate.

A total of 5,425 contributors gave to Gallaudet this year, compared with 5,080 the previous year. "It's important to see the dollar numbers go up, but it's also important that we've had a 6 percent increase in the number of donors," Markwith said. "Participation rates are extremely important in talking with corporations and foundations. Their philosophy is that if our own people, who receive benefit from the institution, are not willing to support the programs, why should they? If that number is growing, especially with alumni, parents, faculty, and staff, it means that these groups closely related to Gallaudet believe in the institution."

Alumni, parents, friends of Gallaudet, and businesses contributed more than \$356,000 through annual funds during the past year.

A total of 1,640 alumni pledged more than \$116,000 to the University, an increase of 223 donors from the previous year.

Parents of University students contributed more than \$44,000, and parents of Pre-College students gave more

than \$17,000, a combined increase of \$10,000.

Two hundred thirty-five faculty and staff gave more than \$60,000 to Gallaudet, and the annual business campaign netted another \$49,000.

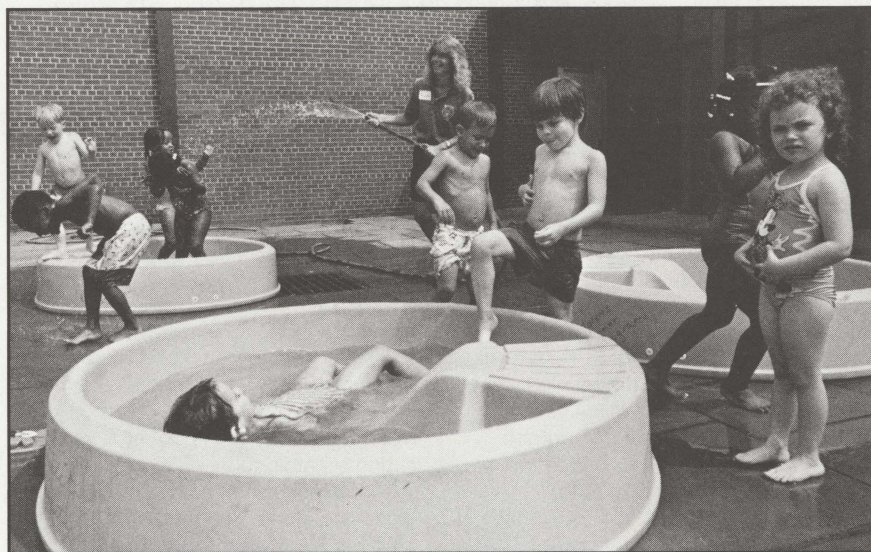
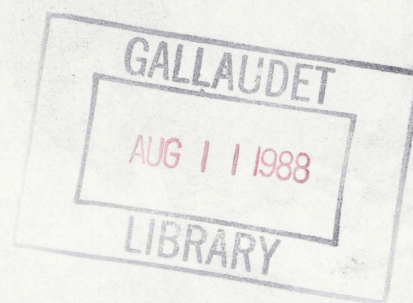
Cash contributions to Gallaudet also included special gifts from alumni, parents, friends, corporations, foundations, and organizations.

Foundations contributed more than \$392,000. The largest gift was from the Morris and Gwendolyn Cafritz Foundation, which has provided support for Gallaudet's Hearing-Vision Impaired Programs since 1973. This year, they gave almost \$71,000, an increase of \$39,000 over last year. The ADAPSO Foundation, made up of corporate members in the computer industry, also contributed \$22,500 to Gallaudet's ENFI project, and the Philip Graham Fund, connected with the *Washington Post*, gave \$50,000 to Gallaudet's endowment fund.

In the area of bequests, two large gifts came from the estates of Katharine Gallaudet and Clara Mertens. A \$175,000 contribution came from the estate of Katharine Gallaudet, daughter of Edward Miner Gallaudet. She had established four trust funds for family members before she died in 1953, with the stipulation that the income go to the University when the relatives died. The University also received \$464,209 from the estate of Clara Mertens in memory of Professor Andrew Politzer, with the stipulation that the money be used to support research at Gallaudet "related to deaf people having a secondary handicap, which may be visual or emotional disturbance."

More than half of the cash contribu-

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Lori Fisher, an art specialist with the Childrens Instructional Summer Program, helps youngsters cool off on a scorching afternoon. The program ran from June 20-July 29.

New signers acquaint themselves with Gallaudet's culture, facilities

On July 21, 44 newcomers to the Gallaudet campus began an intense three-week program designed to help them become acquainted with deaf culture and communication methods.

By participating in activities such as cookouts, bowling tournaments, pool parties, and Georgetown nightlife, attending lectures, including "It's Okay to Be Deaf" and "Deaf President: The Protest," and being involved in the adventurous, teamwork-building Personal Discovery Program, the new students are given opportunities to become comfortable with their new surroundings and be a part of the campus community by the time fall semester starts.

More important, a heavy daily concentration on learning sign language is giving the students the communication skills they will need to converse with other deaf students, faculty, and staff.

The New Signers Program (NSP) is offered by the Division of Student Affairs and the Department of Sign Communication to bridge the

communication gap for new students who feel that they are lacking in signing skills, according to NSP coordinator Debbie Rogers.

"We offer classes for students with no signing skills, those who know a few signs, and those who can benefit from an advanced class, plus a fingerspelling class," Rogers said.

"The number one emphasis is sign language," Rogers said, "but we also teach about deaf culture, deaf awareness, and education for deaf people."

The Discovery course, which offers psychologically and physically challenging outdoor activities, helps participants gain a deeper understanding and appreciation of themselves and their peers, and to develop trust and friendship.

Rogers said that fewer students are taking the NSP this year than in past summers. She theorized that the Deaf President Now movement may have encouraged more students to study sign language on their own.

"Deaf Way" seeks lecturers, artists

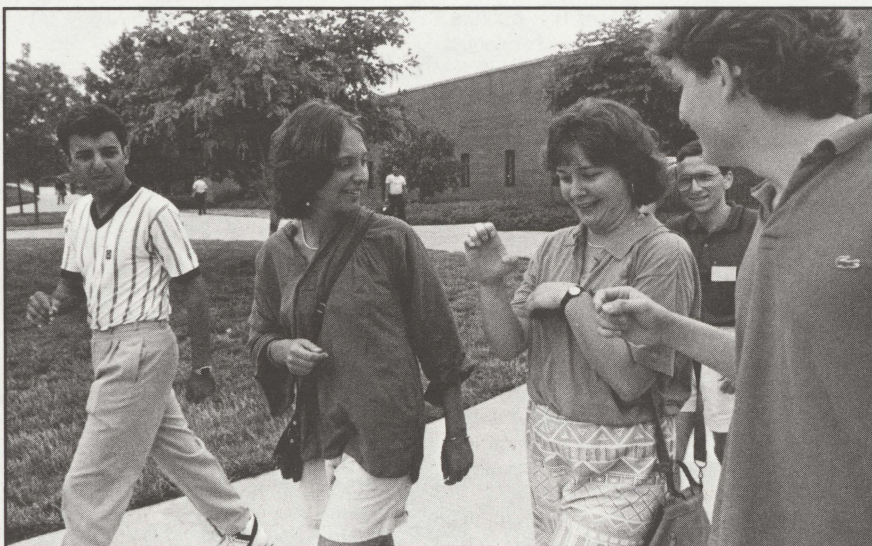
The program committee for The Deaf Way has issued a call for presentations to associations for deaf people, deafness-related organizations, and scholars around the world in order to set an itinerary chock-full of the best in scientific and artistic offerings for the unique celebration of deaf culture, to be held next July 9-14.

Every day during the festival, as many as 26 small group sessions and four large symposia dealing with a wide spectrum of topics on deaf culture will be held at the Omni Shoreham Hotel in Washington, D.C.

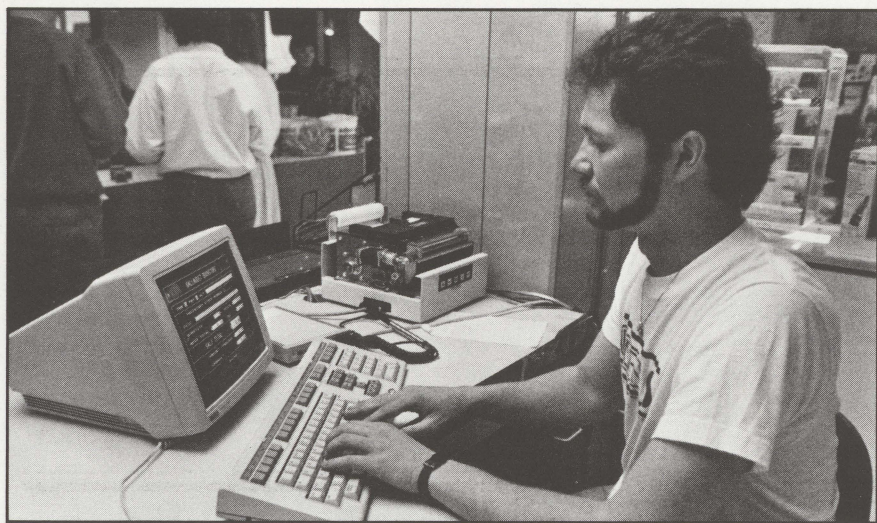
In the evenings, Gallaudet will serve as a microcosm of the world's deaf culture. Folk dancers, poets, storytellers, actors, craftspeople, and others will perform and exhibit their talents in a number of campus buildings and tents spread across Kendall Green.

The Deaf Way's organizers have compiled a list of suggested topics in areas including culture, art, history, and language, "but we're not limited to that," said Dr. Carol Erting, co-chairwoman of the program committee.

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New Signers Program attendees (from left, in foreground) Arif Hayat, Pernilla Hilding, Rachel Campbell, and Guy Smith go for a jaunt across campus during an NSP outing.



Student worker Rodney Jameson demonstrates the Bookstore's new "Point of Sale" system, which is tied into the campus computer system and replaces the Bookstore's cash registers.

Journalists net honors in competition

Journalists from Washington, D.C., New Jersey, and Minnesota took top honors in the Gallaudet Journalism Award competition for their newspaper articles related to deafness.

Sean Piccoli of *The Washington Times* won first place in the category of 2,000 words or less for his article, "Alumni, faculty group presses Gallaudet to pick deaf president," printed last Dec. 28. The jury that chose the award winners praised Piccoli for producing a prescient article "at a time when many other publications were writing uncritical pieces about the University," giving *Times* readers "a powerful headstart over those who read other publications."

Honorable mention in this category went to Catherine O'Neill of *The Washington Post* for her two-part series, "What If You Couldn't Hear" and "A Special School," written for children.

In the category of more than 2,000 words, Mary Jo Patterson of the *Star-Ledger* in Newark, N.J., was the winner for her article "Love Unspoken—Hearing couple, deaf infant bridge gap."

Honorable mention in this category

went to Sherry Crawford of the *Free Press* in Mankato, Minn., for "Listening to the deaf—Signing opened world."

The annual Gallaudet Journalism Award was established in 1984 to recognize excellence in reporting and writing on deafness-related issues by journalists in the public press.

Jurors for the contest were Dr. Njeri Nuru, dean of the School of Communication (chairwoman); Marc Fisher of *The Washington Post*; Lance Gay, congressional correspondent with Scripps-Howard News Service; Mary Johnstone, a senior writer and editor of *Preview* magazine in Gallaudet's Department of Publications and Production; Dr. Edwin Parks of the National Bureau of Standards, a former editor and publisher; Muriel Strassler, coordinator of information and resources in Student Affairs at Gallaudet and former director of public information for the National Association of the Deaf; and Joseph Shapiro, associate editor of *U.S. News and World Report*.

The awards will be presented to the winners at a later date.

Contributors set fundraising record

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tions to the University were earmarked for the endowment fund. Congress has authorized a federal endowment challenge program for the University

through Fiscal Year 1991. During this time, the Department of Education is matching contributions to the Gallaudet endowment fund up to a total of \$1 million annually.

Although it is still too early to gauge the impact of the Deaf President Now movement on financial contributions to the University, Markwith expects that it will have a positive effect.

"I think it's going to have a very positive long-term impact for the institution," he said. He noted that alumni contributions had been behind the levels of the previous year until Dr. King Jordan was selected as president, and the financial year ended with an increase of 223 alumni donors.

Response was also positive from corporations and foundations, according to Marianne Jordan, associate director for Corporate and Foundation Relations in the Development Office. "The people we have contacted are really supportive of a deaf president," said Jordan.

Gallaudet has already received two corporate gifts as a direct result of the DPN movement. The Zayre Corporation gave \$5,000 to endow a scholarship at the University and will donate another \$5,000 next year. In addition, Abbott Laboratories contributed \$5,000, the first time they have ever given to Gallaudet.

Call given for presenters, performers

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"We've had a lot of people who have called us and said that they were interested (in making a presentation or performing), so we think that we'll get a big response," she said. "If we get too many we'll have to be selective."

Suggestions for presentations and performances will be accepted until Oct. 31. A final schedule of activities should be ready by January, Erting said.

The Deaf Way organizers are also working on arranging shuttle buses to carry festival goers between the Omni and Kendall Green.

Erting said that inquiries have been pouring into The Deaf Way's headquarters in Kendall Green's Gatehouse from as far away as Scandinavia, South America, Japan, India, and Australia. As an example of the growing popularity of the celebration, Erting said that when she was in Spain last month, she picked up the April edition of a monthly magazine published by the Spanish Confederation of the Association for the Deaf and found that the entire back cover was a reproduction of The Deaf Way's four-color poster.

The Deaf Way committee leaders are predicting that at least 3,000 people will come here for the event. To meet the growing accommodation needs for the festival attendees, the 300 hotel rooms originally reserved at the Omni for the week were recently doubled.

An honorary board has been formed to promote the festival, composed of more than 50 prominent leaders, both hearing and deaf, from business, government, education, arts, and entertainment. Some of the board members are simply having their names used as The Deaf Way supporters, while others

have promised to be actively involved in bringing the festival together.

Actors Ed Waterstreet, of "Love is Never Silent" fame, Shanny Mow, and Freda Norman have teamed up to create and direct a gala performance to kick off the affair. Details concerning the affair will be announced later this fall, Erting said.

Others on the honorary board include actresses Anne Bancroft, Patty Duke, and Marlee Matlin; actors Warren Beatty and Bob Hope; playwright Mark Medoff; Surgeon General C. Everett Koop, M.D.; Assistant White House Press Secretary James Brady; publisher T.J. O'Rourke; ABC-TV's "Nightline" anchorman Ted Koppel; CBS News national affairs correspondent Leslie Stahl; and ABC News anchorman Peter Jennings.

Anyone at Gallaudet who is interested in obtaining a copy of the call for presentations can call The Deaf Way office at x5400 (V/TDD).

Classified Ads

FOR SALE: Timeshare condo in Poconos resort, sleeps 6, very luxurious, inc. international exchange program, take over payments. Call Elyse, x5009 or 890-8665 (V/TDD) after 6 p.m.

WANTED: Nonsmoking male roommate or two to share 3-BR apt. in Greenbelt/Seabrook, Md., util. inc. w/rent, available Oct. 1. Call Ray, 4599475 (TDD) after 7 p.m. or Joe, 341-5331 (TDD) 4-6 p.m.

FOR RENT: 4-BR, furn. house w/ large backyard, deck, garden, spacious modern kitchen w/breakfast area, 2 full baths, separate dining and living room, TV room, microwave, DW, W/D, security system, off-street parking, off 16th Street in Brightwood area, N.W. D.C., \$950/mo. plus util. Call 882-6459 (V).

FOR SALE: '84 Ford EXP, automatic, good cond., \$2,800/BO. Call Janie, 474-7636 (V) after 6 p.m.

WANTED: Nonsmoking female roommate to share apt. in Georgetown, util. inc. w/rent, 5-min. walk to Metro, available Sept. 1. Call 544-3232 (TDD) after 7:30 p.m.

FOR RENT: 3-BR single family home on East Kilmer St. in Kentland, Md., living and dining rooms, 1 bath, window unit ACs, fenced yard, \$800/mo. Call Janet Bramhan, x5410 or 397-2620 (V) 6-9 p.m.

FOR SALE: Patio furniture, neg.; baby sheets, ruffles, bumper, and comforter w/blue, red, yellow, and green heart design, \$40; stroller cover, \$5; Perego stroller, 2 yrs. old, \$75; flower pots, \$3-\$5. Call Lin, x5260.

FOR SALE: Full-size mattress w/box spring and bed frame, good cond., \$125/BO. Call Barry or Holly, 543-7146 (TDD) after 5 p.m.

FOR SALE: '87 Chevy Nova, like new, 7K mi., AC, AM/FM cassette, \$8,500; '83 Mazda GLC, exc. cond., 35K mi., AM/FM cassette, \$4,000. Call x5261.

FOR SALE: '83 Ford Escort, light blue, 4-dr. hatchback w/AC, AM/FM cassette and automatic trans., good cond. w/clean interior. Leave message for Donna H., x5047, x5591.

Job Openings

Some of the advertised positions may already be filled. The list below includes only new staff and faculty openings and does not represent all jobs available. To get a recorded message describing the complete list, call x5358 or x5359 (TDD).

BUS MONITOR: Transportation
DRIVER: Transportation
PROGRAM DEVELOPMENT SPECIALIST: Hearing/Vision Impaired Programs
COORDINATOR, EMPLOYEE DEVELOPMENT AND RELATIONS: Administrative and Community Relations

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